



Kitchen Warehouse make a meal of replenishment using NETSTOCK

NETSTOCK
Success Story

Challenge

Kitchen Warehouse were looking for an effective replenishment system that catered for a growing business with multiple warehouse locations.

Solution

NETSTOCK was deployed quickly, giving Kitchen Warehouse much needed visibility into their inventory and orders at the click of a button.

Result

The time savings from effective replenishment were immediate, and significant improvements in inventory performance continue to drive growth in the business.

Customer

KITCHEN WAREHOUSE

Industry

Kitchenware Retailer

Location

Perth, WA

ERP

NetSuite

Kitchen Warehouse are the leading kitchenware experts in Australia, and understand that cooking is so much more than just preparing food. Planning and sharing a meal, no matter how simple, is a celebration of life and a timeless tradition that forms the heart of a home.

MANAGING INVENTORY IN MULTIPLE LOCATIONS

Selecting NETSTOCK for replenishment in a growing business with multiple warehouse locations and retail stores turned out to be a very good decision.

“We’ve tried several replenishment systems for NetSuite – we’ve found NETSTOCK to be head and shoulders ahead of others in terms of effectiveness” explains Peter Macaulay, CEO of Kitchen Warehouse.

“As we’ve grown from a single warehouse location, to multiple DC’s and retail stores, the only feasible way we could have achieved this was using a replenishment system like NETSTOCK” Peter continues.

In addition to the desired benefits provided by NETSTOCK’s optimal ordering, the business has increased in-stock availability whilst reducing the investment in inventory by 20%.

For Peter Macaulay and the team at Kitchen Warehouse, the value of NETSTOCK is clear, allowing them to focus on their passion for kitchenware – and bringing this passion into your home.



“NETSTOCK helped us to reduce inventory by 20% in the first 12 months whilst improving in-stock performance – a fantastic result.”

Peter Macaulay,
CEO, Kitchen Warehouse