

Aurora highlights improved productivity with smarter inventory planning

NETSTOCK

Success Story



Challenge

Aurora spent years working to build a better, more profitable inventory. The company sought better visibility and forecasts to optimize their inventory and place smarter orders.

Solution

Alongside their Microsoft Dynamics NAV ERP, NETSTOCK was implemented to draw attention to key problem areas and gain visibility across their stock profile.

Result

With improved forecasts, smarter ABC classification, and nightly syncs with NAV, Aurora addressed several challenges, leading to boosted revenue and increased productivity.

Customer

Aurora Lighting Group

Industry

LED Lighting Manufacturing

Location

UK / International

Taking its name from nature's most spectacular light show, Aurora Borealis, The Aurora Group is an international LED lighting organisation. Aurora incorporates both Aurora and Enlite brands, which deliver cutting edge lighting for commercial, residential, and industrial market sectors.

AURORA LIGHTING SOUGHT VISIBILITY INTO THEIR INVENTORY

Without the necessary visibility and data-based forecasts the company required, Aurora found it difficult to correctly plan their inventories. When combined with the international nature of their supply chain and with sales coming in from across the globe, this growing company needed a way to run their warehouses at peak efficiency.

NETSTOCK delivered the tools necessary to balance their stock holdings. By syncing nightly with their Dynamics NAV ERP system, NETSTOCK generated data-based forecasts that were timely and accurate. The app opened up areas of improvement that were previously unseen.

"[NETSTOCK's] forecasting performance tool is outstanding and many other forecasting/buying tools on the market do not offer this feature," said Aurora's Purchasing Director Jean Wallace. "As a business that puts a lot of effort into forecasting, this is crucial for us. A forecast is the key to getting your stock balance right, a performance tool to assist you with this is a huge benefit."

Item classification provided key insights and improved upon the basic 80/20 rule that the company used. Classification is now instant whereas it was a laborious process before the installation of NETSTOCK.

"NETSTOCK is crucial for managing our stocks and giving us a daily view of what's important. It provides us with focused dashboard whilst also being a great KPI reporting tool," Wallace said.

With improved revenues, better supply chain visibility, and smarter process, The Aurora Group is happy to shine a light on NETSTOCK's major impact.

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Jean Wallace,
Purchasing Director,
The Aurora Group